

**CELEBRATE THE FIRST WINE OF THE HARVEST  
WITH THE #1 BEAUJOLAIS NOUVEAU IN AMERICA!**

## Georges Duboeuf Beaujolais Nouveau 2018

### PROFILE:

APPELLATION	A.O.C. Beaujolais
SINGLE VARIETAL	Gamay
VINEYARD ALTITUDE	650 to 1,300 feet
SOIL	Alluvial with limestone



#26 ON THE 2018 LIST OF  
THE WORLD'S MOST  
ADMIRER WINE BRANDS!!

### WINEMAKING:

Harvesting: Manual only, whole bunches de-stemmed. Beaujolais Nouveau is produced using a winemaking technique called carbonic maceration that results in a fresh and vibrant wine with very low tannins.

### DID YOU KNOW?

The fruit that goes into Beaujolais Nouveau fetches a higher price than the fruit for Beaujolais or Beaujolais-Villages wines. Growers benefit from premium pricing and consumers get to enjoy the best fruit of the season!

### CELEBRATING NOUVEAU:

Beaujolais Nouveau is a French tradition that celebrates the first wine of a new vintage. This fresh and fruity wine is bottled only a few weeks after harvest and is meant to be enjoyed immediately upon release.

### TASTING NOTES AND SERVING SUGGESTIONS:

Vibrant red fruits such as strawberries and currants on the palate and an intense perfume make this wine a perfect accompaniment for cheese, charcuterie and traditional holiday fare.

### PRODUCT INFORMATION: 12 PK

750ML UPC 81562902800 3 | SCC: 20815629028007

1.5L UPC 81562902801 0 | SCC: 10815629028017



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